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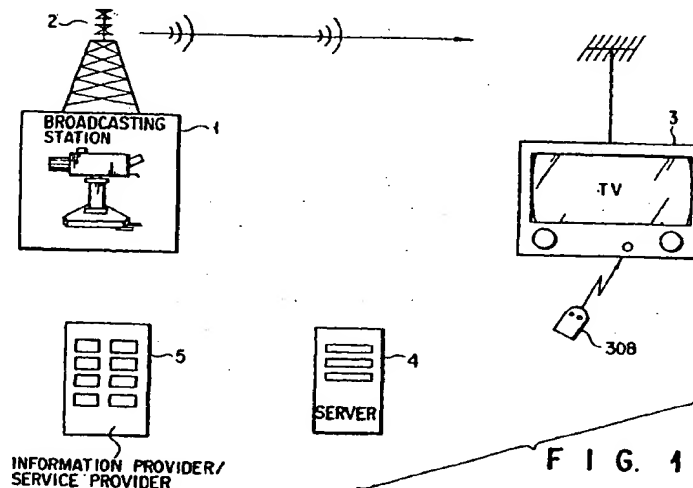
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(54) **Interactive television system**

(57) A broadcasting station (1) transmits script for presenting plural types of additional information relating to main broadcast in a vertical blanking interval included in a video signal. A television receiver (3) generates an additional information selecting screen for selecting arbitrary additional information from plural types of additional information by executing the script according to a request signal received from a television remote con-

troller (308), and displays in part of a display screen. Reflecting a selection instruction signal received from the television remote controller (308) on the additional information selection screen, the script is executed according to the selection instruction, and selected additional information is generated and displayed on a display screen in a display format conforming to the content of the information.



**FIG. 1**



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## EUROPEAN SEARCH REPORT

Application Number  
EP 96 30 5496

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Place of search THE HAGUE		Date of completion of the search 8 February 1999	Examiner Beaudoin, O
CATEGORY OF CITED DOCUMENTS X : particularly relevant if taken alone Y : particularly relevant if combined with another document of the same category A : technological background O : non-written disclosure P : intermediate document T : theory or principle underlying the invention E : earlier patent document, but published on, or after the filing date D : document cited in the application L : document cited for other reasons & : member of the same patent family, corresponding document			

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Application Number  
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CATEGORY OF CITED DOCUMENTS X : particularly relevant if taken alone Y : particularly relevant if combined with another document of the same category A : technological background O : non-written disclosure P : intermediate document T : theory or principle underlying the invention E : earlier patent document, but published on, or after the filing date D : document cited in the application L : document cited for other reasons S : member of the same patent family, corresponding document			

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